



COLLEGE OF ENGINEERING BHUBANESWAR (COEB)
Plot No.1 (A), CNI Complex, Patia, Bhubaneswar – 751024, Odisha, India.
[AFFILIATED TO BPUT, ODISHA]
www.coeb.ac.in

DEPARTMENT OF MBA

ADD-ON COURSE

Academic Year -2019-2020

[Programme: MBA]

Name of Course:- **Public Relation**

Programme code:-COEB/PG

Course Code :-

Year of Study:-1st year

Course Objective:- To build relationships, influence opinions, manage reputations, and communicate messages that effectively relate to the organisation.

SYLLABUS

Total Lecture Hours: 36

Module - 01

12Hrs

Public Relations : Concept and Definition, Nature and scope of public relations. Four elements of Public Relations : Public Relations as a Social Philosophy of Management - Public Relations as Policy Decisions – Public Relations as Action - Public Relations as communication.

Module - 02

12 Hrs

Evolution of Public Relations: Development of Public Relations in India : Early stages of conscious Public Relations - Post Independence Public Relations - Professional Public Relations Status of Public Relations in India. . PR Tools and Strategies, Media Relations . Common misconceptions about Public Relations : PR as "free" advertising. Public Relations Officer - Traits of Public Relations Officer -

Module - 03

12 Hrs

Professional Associations of PR – National and International Associations. Public Relations and Publics : Internal and External Publics - Employees - Share holders - Government - Customers - Dealers – Suppliers – Press Community around. Public Relations for specific groups and institutions : Hospital - Educational Institutions - Transport Corporations etc.

Course Outcome:

CO1:-The course will provide knowledge about the concept of Public Relation.

CO2:-The importance of Public Relation in Management.

CO3:-To understand how Public Relation plays a role in organisations growth.

CO4:-To study the evolution of Public Relations as a discipline.


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Reference books :

1. The Public Relations Handbook, 2nd ed. (2001) by Alison Theaker, Routledge;
2. Public relations as relationship management: A relational approach to public relations (pp. 3–22). Mahwah, NJ: Lawrence Erlbaum Associates, Inc.
3. Public Relations and Social Theory: Key Figures and Concepts (2007) by Øyvind Ihlen, Routledge Communication Series;

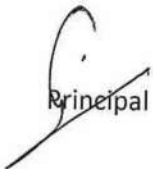
e-learning resources:

1. About PR in general: <https://apps.prsa.org/AboutPRSA/PublicRelationsDefined/>
2. Readings on history of PR: <https://www.adonimedia.com.au/blog/the-history-of-public-relations/>

Evaluation Process:

1. Students must have at least 75% attendance.
2. Two Internal Assessment will be conducted and minimum score to complete the course must be 60%.
3. After completion certificates will be award to each student.

Designed and Developed by: - Dr. Biswamohan Das & Dr. Sasmita Nayak.


Principal


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HOD, MBA
Master of Business Administration



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
COLLEGE OF ENGINEERING BHUBANESWAR
Plot No.1(A),CNI complex,Patia,Bhubaneswar-751024
Odisha,India

NOTICE for Add ON Course

Ref . No:COEB/MBA/2019/102

Date:04.08.2019

It is here by informed to all students that the Department of MBA is going to start the following

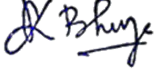
Add On course for Academic Year 2019-20.All the students are instructed to enroll their names for the following courses on or before 14th August 2019.The classes will be starting from 5.30 PM to 7.30 PM. You can contact the following course coordinator for enrollment and any queries.

Sl No	Name of Add On course	Semester	Duration of Hours	Date of Commencement	Name of the course coordinator
01	International Accounting	1st	36Hrs	16/08/2019	Dr.Minati Das
02	Public Relation	1st	36Hrs	17/09/2019	Dr.Sasmita Nayak

Copy to:

1. Office of the Chairman/ Vice-Chairman for kind information.
2. Office of the Executive Director for kind Information.
3. Office of the Registrar for kind Information.
3. Office of the Principal for kind information.
4. Departmental Notice Board.
5. Guard File


HODD
Master of Business Administration


PRINCIPAL
College of Engineering Bhubaneswar

**COLLEGE OF ENGINEERING BHUBANESWAR (COEB)****ADD-ON COURSE****STUDENT ENROLLMENT SHEET****Name of the Department: MASTER OF BUSINESS ADMINISTRATION****Course Title: Public Relation****Semester : 1st****Academic Year: 2019-20**Student's Declaration/Undertaking

1. I do hereby undertake to participate in the above mentioned add on course.

2. I do hereby, promise to abide by the admissible rules and regulations, concerning discipline, attendance, etc. of the department, and also to follow the Code of Conduct prescribed for the students of the Institute, as in force from time to time.

Sl. No.	Registration No.	Name of the Student	Signature of the Student
1	1906219001	ALISHA SAHU	Alisha Sahu
2	1906219002	ASHISH SETH	Ashish Seth
3	1906219003	BAIJAYANTIMALA SETHI	Baijayanfimala Sethi
4	1906219004	BAJARANG BARIK	BAJARANG BARIK
5	1906219005	BHARATI ROUL	Bharati Roul
6	1906219006	BINAY MADKAMI	BINAY MADKAMI
7	1906219007	BISWAJIT MOHAPATRA	BISWAJIT mohapatra
8	1906219008	BISWANATH DASH	Biswanath Dash
9	1906219009	DAMINI SETHI	Not Enrolled xxx
10	1906219010	DEBENDRA BEHERA	Debendra Behera
11	1906219011	DIBYA PRAKASH DAS	Dibya Prakash Das
12	1906219012	DINESH KUMAR BHOI	Dinesh Kumar Bhoi
13	1906219013	DINESH SAHU	Dinesh Sahu
14	1906219014	DIPTIMAYEE NAYAK	Diptimayee Nayak
15	1906219015	JAGAN MAJHI	Jagan majhi
16	1906219016	KALENDRI BEHERA	Kalendri Behera
17	1906219017	LATIKA MANJARI PATRA	Latika Manjari Patra
18	1906219018	LOKANATH SAHOO	Lokanath sahu
19	1906219019	MADHUBALA BEHERA	Madhubala Behera
20	1906219020	MANAS MAJHI	Manas Majhi
21	1906219021	MANISH KUMAR VERMA	Manish Kumar Verma
22	1906219022	MARUTI MANOHAR PADHI	Maruti Manohar Padhi
23	1906219023	MUCHIRAM SOREN	Muchiram Soren
24	1906219024	NAMITARANI BEHERA	Namitarani Behera
25	1906219025	NIRUPAMA CHOUDHURY	Nirupama Choudhury
26	1906219026	PRABHUDATTA DAS	Prabhadatta Das
27	1906219027	PRABHUPADA JENA	Prabhupada Jena
28	1906219028	ROJALIN MALLIK	Rojalin Malik
29	1906219029	SAGAR MAHAL	Sagar mahal
30	1906219030	SANATAN SETHY	Sanatan Sethy
31	1906219031	SANJEEB KUMAR SAHOO	Sanjeeb Kumar Sahoo

*S. S. Saha**A. B. Saha*PRINCIPAL
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32	1906219032	SAROJ KUMAR BEHERA	Saroj Kumar Behera
33	1906219033	SHIBA PRASAD NAYAK	Shiba Prasad Nayak
34	1906219034	SUBHROJEET SAHU	Subhrojeet Sahu
35	1906219035	SUBRAT BHOI	Subrat Bhoi
36	1906219036	SUNIL CHITRASEN SETHY	Sunil C Sethy
37	1906219037	SUPRAVA SAMANTARAY	Suprasna Samantaray
38	1906219038	SURAJ KUMAR DAS	Suraj Kumar Das
39	1906219039	SUSHAMA SAHOO	Sushama Sahoo
40	1906219040	SWAYAM SNIGDHA ROUT	Swayam Snigdha Rout
41	1906219041	TUKUNA BADASET	Tukuna Badaset
42	1906219042	YANASENEE SWAIN	YANASENEE SWAIN



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R. Prasad

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DEPARTMENT OF BUSINESS ADMINISTRATION

- ADD ON / CERTIFICATE COURSE

STUDENT ATTENDANCE SHEET

Sheet No. 01

Programme: MBA

Course Duration:-

Name of the Course: Public Relation

Public Relation

Semester: 1st

Course Code (if any):

A Academic Year-2019-2020

Date: 17/09/19

Date: 18/09/19

Date: 19/09/19

Sr.No.	REGNO	NAME	Signature	Signature	Signature
1	1906219001	ALISHA SAHU	<i>Alisha Sahu</i>	<i>Alisha Saha.</i>	<i>Alisha Saha.</i>
2	1906219002	ASHISH SETHI	<i>Ashish Sethi</i>	<i>Ashish Sethi</i>	<i>Ashish Sethi</i>
3	1906219003	BAIJAYANTIMALA SETHI	<i>Baijayantimala Sethi</i>	<i>Baijayantimala Sethi</i>	<i>Baijayantimala Sethi</i>
4	1906219004	BAJARANG BARIK	<i>Bajarang Barik</i>	<i>Bajarang Barik</i>	<i>Bajarang Barik</i>
5	1906219005	BHARATI ROUL	<i>Bharati Roul</i>	<i>Bharati Roul</i>	<i>Bharati Roul</i>
6	1906219006	BINAY MADKAMI	<i>BINAY MADKAMI</i>	<i>BINAY MADKAMI</i>	<i>BINAY MADKAMI</i>
7	1906219007	BISWAJIT MOHAPATRA	<i>Biswajit Mohapatra</i>	<i>Biswajit Mohapatra</i>	<i>Biswajit Mohapatra</i>
8	1906219008	BISWANATH DASH	<i>Biswanath Dash</i>	<i>Biswanath Dash</i>	<i>Biswanath Dash</i>
9	1906219009	DAMINI SETHI	<i>Abs</i>	<i>Abs</i>	<i>Abs</i>
10	1906219010	DEBENDRA BEHERA	<i>Debdendra Behera</i>	<i>Debdendra Behera</i>	<i>Debdendra Behera.</i>
11	1906219011	DIBYA PRAKASH DAS	<i>Dibya Prakash Das</i>	<i>Dibya Prakash Das.</i>	<i>Dibya Prakash Das.</i>
12	1906219012	DINESH KUMAR BHOI	<i>Dinesh Kumar Bhoi</i>	<i>Dinesh Kumar Bhoi</i>	<i>Dinesh Kumar Bhoi</i>
13	1906219013	DINESH SAHU	<i>Dinesh Sahu</i>	<i>Dinesh Sahu</i>	<i>Dinesh Sahu</i>
14	1906219014	DIPTIMAYEE NAVAK	<i>Diptimayee Nayak</i>	<i>Diptimayee Nayak</i>	<i>Diptimayee Nayak</i>
15	1906219015	JAGAN MAJHI	<i>Jagan Majhi</i>	<i>Jagan Majhi</i>	<i>Jagan Majhi</i>
16	1906219016	KALENDRI BEHERA	<i>Kalendri Behera</i>	<i>Kalendri Behera</i>	<i>Kalendri Behera</i>
17	1906219017	LATIKA MANJARI PATRA	<i>Latika Manjari Patra</i>	<i>Latika Manjari Patra</i>	<i>Latika Manjari Patra</i>
18	1906219018	LOKANATH SAHOO	<i>Lokanath Sahoo</i>	<i>Lokanath Sahoo</i>	<i>Lokanath Sahoo</i>
19	1906219019	MADHUBALA BEHERA	<i>Madhubala Behera</i>	<i>Madhubala Behera</i>	<i>Madhubala Behera</i>
20	1906219020	MANAS MAJHI	<i>Manas Majhi</i>	<i>Manas Majhi</i>	<i>Manas Majhi</i>
21	1906219021	MANISH KUMAR VERMA	<i>Manish Kumar Verma</i>	<i>Manish Kumar Verma</i>	<i>Manish Kumar Verma</i>
22	1906219022	MARUTI MANOHAR	<i>Maruti Manohar</i>	<i>Maruti Manohar,</i>	<i>Maruti Manohar,</i>



23	1906219023	MUCHIRAM SOREN	Muchiram Soren	Muchiram Soren	Muchiram Soren
24	1906219024	NAMITARANI BEHERA	Namitarani Behera	Namitarani Behera	Namitarani Behera
25	1906219025	NIRUPAMA Choudhury	Nirupama Choudhury	Nirupama Choudhury	Nirupama Choudhury
26	1906219026	PRABHUDATTA DAS	Prabhudatta Das	Prabhudatta Das	Prabhudatta Das
27	1906219027	PRABHUPADA JENA	Prabhapada Jena	Prabhapada Jena	Prabhapada Jena
28	1906219028	ROJALIN MALLIK	Rojalin Mallik	Rojalin Mallik	Rojalin Mallik
29	1906219029	SAGAR MAHAL	Sagar Mahal	Sagar Mahal	Sagar Mahal
30	1906219030	SANATAN SETHY	Sanatan Sethy	Sanatan Sethy	Sanatan Sethy
31	1906219031	SANJEEB KUMAR	Sanjeeb Kumar	Sanjeeb Kumar	Sanjeeb Kumar
32	1906219032	SAROJ KUMAR BEHERA	Saroj Kumar Behera	Saroj Kumar Behera	Saroj Kumar Behera
33	1906219033	SHIBA PRASAD NAYAK	Shiba Prasad Nayak	Shiba Prasad Nayak	Shiba Prasad Nayak
34	1906219034	SUBHROJEET SAHU	Subhrojeet Sahu	Subhrojeet Sahu	Subhrojeet Sahu
35	1906219035	SUBRAT BHOI	Subrat Bhoi	Subrat Bhoi	Subrat Bhoi
36	1906219036	SUNIL CHITRASEN SETHY	Sunil C. Sethy	Sunil C. Sethy	Sunil C. Sethy
37	1906219037	SUPRAVA SAMANTARAY	Suprava Samantaray	Suprava Samantaray	Suprava Samantaray
38	1906219038	SURAJ KUMAR DAS	Suraj Kumar Das	Suraj Kumar Das	Suraj Kumar Das
39	1906219039	SUSHAMA SAHOO	Sushama Sahoo	Sushama Sahoo	Sushama Sahoo
40	1906219040	SWAYAM SINGDHA RAUT	Swayam Singdha Raut	Swayam Singdha Raut	Swayam Singdha Raut
41	1906219041	TUKUNA BADASET	Tukuna Badaset	Tukuna Badaset	Tukuna Badaset
42	1906219042	YANASENEE SWAIN	Yanaseene Swain	Yanaseene Swain	Yanaseene Swain

SIGNATURE OF COURSE COORDINATOR

S. S. S.


R. P. Singh

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DEPARTMENT OF BUSINESS ADMINISTRATION

- ADD ON / CERTIFICATE COURSE

STUDENT ATTENDANCE SHEET

Sheet No. 02

Programme: MBA

Course Duration:-

Name of the Course: Public Relation

Semester: 1st

Course Code (if any):

Academic Year-2019-2020

Date: 20/09/19

Signature

Date: 23/09/19

Signature

Date: 24/09/19

Signature

Sr.No.	REGNO	NAME	Signature	Date	Signature	Date	Signature
1	1906219001	ALISHA SAHU	<i>Alisha Sahu</i>		<i>Alisha Sahu</i>		<i>Alisha Sahu</i>
2	1906219002	ASHISH SETHI	<i>Ashish Sethi</i>		<i>Ashish Sethi</i>		<i>Ashish Sethi</i>
3	1906219003	BAJAYANTIMALA SETHI	<i>Bajayantimala Sethi</i>		<i>Bajayantimala Sethi</i>		<i>Bajayantimala Sethi</i>
4	1906219004	BAJARANG BARIK	<i>BAJARANG BARIK</i>		<i>BAJARANG BARIK</i>		<i>BAJARANG BARIK</i>
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8	1906219008	BISWANATH DASH	<i>Biswanath Dash</i>		<i>Biswanath Dash</i>		<i>Biswanath Dash</i>
9	1906219009	DAMINI SETHI	<i>Abs</i>		<i>Abs</i>		<i>Abs</i>
10	1906219010	DEBENDRA BEHERA	<i>Deendra Behera</i>		<i>Deendra Behera</i>		<i>Deendra Behera</i>
11	1906219011	DIBYA PRAKASH DAS	<i>Dibyapratish Das</i>		<i>Dibyapratish Das</i>		<i>Dibyapratish Das</i>
12	1906219012	DINESH KUMAR BHOI	<i>Dinesh Kumar Bhoi</i>		<i>Dinesh Kumar Bhoi</i>		<i>Dinesh Kumar Bhoi</i>
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33	1906219033	SHIBA PRASAD NAYAK	Shiba Prasad Nayak	Shiba Prasad Nayak	Shiba Prasad Nayak
34	1906219034	SUBHROJEET SAHU	Subhrojeet Sahu	Subhrojeet Sahu	Subhrojeet Sahu
35	1906219035	SUBRAT BHOI	Subrat Bhoi	Subrat Bhoi	Subrat Bhoi
36	1906219036	SUNIL CHITRASEN SETHY	Sunil C Sethy	Sunil C Sethy	Sunil C Sethy
37	1906219037	SUPRAVA SAMANTARAY	Suprana Samantaray	Suprana Samantaray	Suprana Samantaray
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39	1906219039	SUSHAMA SAHOO	Sushama Sahoo	Sushama Sahoo	Sushama Sahoo
40	1906219040	SWAYAM SINGDHA	Swayam Singdha Rout	Swayam Singdha Rout	Swayam Singdha Rout
41	1906219041	TUKUNA BADASET	Tukuna Badaset	Tukuna Badaset	Tukuna Badaset
42	1906219042	YANASENEE SWAIN	Yanasene Swain	Yanasene Swain	Yanasene Swain

Dt. 20/09/19

Dt. 23/09/19

Dt. 24/09/19

SIGNATURE OF COURSE COORDINATOR

Swain


R. B. Singh

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DEPARTMENT OF BUSINESS ADMINISTRATION

- ADD ON / CERTIFICATE COURSE

STUDENT ATTENDANCE SHEET

Sheet No. 03

Programme: MBA

Course Duration:-

Semester: 1st

Academic Year-2019-2020

Name of the Course: Public Relation

Course Code (if any):

Date: 26/09/19

Date: 27/09/19

Sr.No.	REGNO	NAME	Signature	Date:	Signature	Date:	Signature	Date:
1	1906219001	ALISHA SAHU	<i>Alisha Sahu</i>	25/09/19	<i>Alisha Sahu</i>	26/09/19	<i>Alisha Sahu</i>	27/09/19
2	1906219002	ASHISH SETHI	<i>Ashish Sethi</i>	25/09/19	<i>Ashish Sethi</i>	26/09/19	<i>Ashish Sethi</i>	27/09/19
3	1906219003	BAIJAYANTIMALA SETHI	<i>Baijayantimala sethi</i>	25/09/19	<i>Baijayantimala sethi</i>	26/09/19	<i>Baijayantimala sethi</i>	27/09/19
4	1906219004	BAJARANG BARIK	<i>BJARANG BARIK</i>	25/09/19	<i>BJARANG BARIK</i>	26/09/19	<i>BJARANG BARIK</i>	27/09/19
5	1906219005	BHARATI ROUL	<i>Bharati Roul</i>	25/09/19	<i>Bharati Roul</i>	26/09/19	<i>Bharati Roul</i>	27/09/19
6	1906219006	BINAY MADKAMI	<i>BINAY MADKAMI</i>	25/09/19	<i>BINAY MADKAMI</i>	26/09/19	<i>BINAY MADKAMI</i>	27/09/19
7	1906219007	BISWAJIT MOHAPATRA	<i>Biswajit mohapatra</i>	25/09/19	<i>Biswajit mohapatra</i>	26/09/19	<i>Biswajit mohapatra</i>	27/09/19
8	1906219008	BISWANATH DASH	<i>Biswanath Dash</i>	25/09/19	<i>Biswanath Dash</i>	26/09/19	<i>Biswanath Dash</i>	27/09/19
9	1906219009	DAMINI SETHI	<i>Damini Sethi</i>	25/09/19	<i>Damini Sethi</i>	26/09/19	<i>Damini Sethi</i>	27/09/19
10	1906219010	DEBENDRA BEHERA	<i>Debendra Behera</i>	25/09/19	<i>Debendra Behera</i>	26/09/19	<i>Debendra Behera</i>	27/09/19
11	1906219011	DIBYA PRAKASH DAS	<i>Dibya Prakash Das</i>	25/09/19	<i>Dibya Prakash Das</i>	26/09/19	<i>Dibya Prakash Das</i>	27/09/19
12	1906219012	DINESH KUMAR BHOI	<i>Dinesh Kumar Bhoi</i>	25/09/19	<i>Dinesh Kumar Bhoi</i>	26/09/19	<i>Dinesh Kumar Bhoi</i>	27/09/19
13	1906219013	DINESH SAHU	<i>Dinesh Sahu</i>	25/09/19	<i>Dinesh Sahu</i>	26/09/19	<i>Dinesh Sahu</i>	27/09/19
14	1906219014	DIPTIMAYEE NAYAK	<i>Diptimayee Nayak</i>	25/09/19	<i>Diptimayee Nayak</i>	26/09/19	<i>Diptimayee Nayak</i>	27/09/19
15	1906219015	JAGAN MAJHI	<i>Jagan Majhi</i>	25/09/19	<i>Jagan Majhi</i>	26/09/19	<i>Jagan Majhi</i>	27/09/19
16	1906219016	KALENDRI BEHERA	<i>Kalendri Behera</i>	25/09/19	<i>Kalendri Behera</i>	26/09/19	<i>Kalendri Behera</i>	27/09/19
17	1906219017	LATIKA MANJARI PATRA	<i>Latika Manjari Patra</i>	25/09/19	<i>Latika Manjari Patra</i>	26/09/19	<i>Latika Manjari Patra</i>	27/09/19
18	1906219018	LOKANATH SAHOO	<i>Lokanath Sahoo</i>	25/09/19	<i>Lokanath Sahoo</i>	26/09/19	<i>Lokanath Sahoo</i>	27/09/19
19	1906219019	MADHUBALA BEHERA	<i>Madhubala Behera</i>	25/09/19	<i>Madhubala Behera</i>	26/09/19	<i>Madhubala Behera</i>	27/09/19
20	1906219020	MANAS MAJHI	<i>Manas Majhi</i>	25/09/19	<i>Manas Majhi</i>	26/09/19	<i>Manas Majhi</i>	27/09/19
21	1906219021	MANISH KUMAR VERMA	<i>Manish Kumar Verma</i>	25/09/19	<i>Manish Kumar Verma</i>	26/09/19	<i>Manish Kumar Verma</i>	27/09/19
22	1906219022	MARUTI MANOHAR	<i>Maruti Manohar</i>	25/09/19	<i>Maruti Manohar</i>	26/09/19	<i>Maruti Manohar</i>	27/09/19



Dt. 25/09/19

Dt. 26/09/19

Dt. 27/09/19

23	1906219023	MUCHIRAM SOREN	Muchiram Soren	Muchiram Soren	Muchiram Soren
24	1906219024	NAMITARANI BEHERA	Namitarani Behera	Namitarani Behera	Namitarani Behera
25	1906219025	NIRUPAMA Choudhury	Nirupama Choudhury	Nirupama Choudhury	Nirupama Choudhury
26	1906219026	PRABHUDATTA DAS	Prabhudatta Das	Prabhudatta Das	Prabhudatta Das
27	1906219027	PRABHUPADA JENA	Prabhupada Jena	Prabhupada Jena	Prabhupada Jena
28	1906219028	ROJALIN MALLIK	Rojalin Mallik	Rojalin Mallik	Rojalin Mallik
29	1906219029	SAGAR MAHAL	Sagar Mahal	Sagar Mahal	Sagar Mahal
30	1906219030	SANATAN SETHY	Sanatan Sethy	Sanatan Sethy	Sanatan Sethy
31	1906219031	SANJEEB KUMAR SAHOO	Sanjeeb Kumar Sahoo	Sanjeeb Kumar Sahoo	Sanjeeb Kumar Sahoo
32	1906219032	SAROJ KUMAR BEHERA	Saroj Kumar Behera	Saroj Kumar Behera	Saroj Kumar Behera
33	1906219033	SHIBA PRASAD NAYAK	Shiba Prasad Nayak	Shiba Prasad Nayak	Shiba Prasad Nayak
34	1906219034	SUBHROJEET SAHU	Subhrojeet Sahu	Subhrojeet Sahu	Subhrojeet Sahu
35	1906219035	SUBRAT BHOI	Subrat Bhoi	Subrat Bhoi	Subrat Bhoi
36	1906219036	SUNIL CHITRASEN SETHY	Sunil Chitrey	Sunil Chitrey	Sunil Chitrey
37	1906219037	SUPRAVA SAMANTARAY	Suprava Samantara	Suprava Samantara	Suprava Samantara
38	1906219038	SURAJ KUMAR DAS	Suraj Kumar Das	Suraj Kumar Das	Suraj Kumar Das
39	1906219039	SUSHAMA SAHOO	Sushama Sahoo	Sushama Sahoo	Sushama Sahoo
40	1906219040	SWAYAM SINGDHA Rout	Swayam Singha Rout	Swayam Singha Rout	Swayam Singha Rout
41	1906219041	TUKUNA BADASET	Tukuna Badaset	Tukuna Badaset	Tukuna Badaset
42	1906219042	YANASENEE SWAIN	Yanaseene Swain	Yanaseene Swain	Yanaseene Swain

SIGNATURE



COURSE COORDINATOR

Signature of Principal

PRINCIPAL
College of Engineering Bhubaneswar



COLLEGE OF ENGINEERING BHUBANESWAR (COEB)

Plot No.1(A), CNI complex, Patia, Bhubaneswar-751024

Odisha, India

R. Prasad
PRINCIPAL

College of Engineering Bhubaneswar

DEPARTMENT OF BUSINESS ADMINISTRATION

- ADD ON / CERTIFICATE COURSE

STUDENT ATTENDANCE SHEET

Sheet No. 04.

Programme: MBA

Course Duration:-

Name of the Course: Public Relation

Semester: 1st

A Academic Year-2019-2020

Course Code (if any):

Date: 30/09/19

Date: 01/10/19

Date: 04/10/19.

Sr.No.	REGNO	NAME	Signature	Signature	Signature
1	1906219001	ALISHA SAHU	<i>Alisha Sahu</i>	<i>Alisha Sahu</i>	<i>Alisha Sahu</i>
2	1906219002	ASHISH SETHI	<i>Ashish Sethi</i>	<i>Ashish Sethi</i>	<i>Ashish Sethi</i>
3	1906219003	BAIJAYANTIMALA SETHI	<i>Baijayantimala Sethi</i>	<i>Baijayantimala Sethi</i>	<i>Baijayantimala Sethi</i>
4	1906219004	BAJARANG BARIK	<i>BAJARANG BARIK</i>	<i>BAJARANG BARIK</i>	<i>BAJARANG BARIK</i>
5	1906219005	BHARATI ROUL	<i>Bharati Roul</i>	<i>Bharati Roul</i>	<i>Bharati Roul</i>
6	1906219006	BINAY MADKANI	<i>BINAY MADKANI</i>	<i>BINAY MADKANI</i>	<i>BINAY MADKANI</i>
7	1906219007	BISWAJIT MOHAPATRA	<i>BISWAJIT mohapatra</i>	<i>BISWAJIT mohapatra</i>	<i>BISWAJIT mohapatra</i>
8	1906219008	BISWANATH DASH	<i>Biswanath Dash</i>	<i>Biswanath Das</i>	<i>Biswanath Das</i>
9	1906219009	DAMINI SETHI	<i>Damini Sethi</i>	<i>Damini Sethi</i>	<i>Damini Sethi</i>
10	1906219010	DEBENDRA BEHERA	<i>Debendra Behera</i>	<i>Debendra Behera</i>	<i>Debendra Behera</i>
11	1906219011	DIBYA PRAKASH DAS	<i>Dibya Prakash Das</i>	<i>Dibya Prakash Das</i>	<i>Dibya Prakash Das</i>
12	1906219012	DINESH KUMAR BHOI	<i>Dinesh Kumar Bhoi</i>	<i>Dinesh Kumar Bhoi</i>	<i>Dinesh Kumar Bhoi</i>
13	1906219013	DINESH SAHU	<i>Dinesh Sahu</i>	<i>Dinesh Sahu</i>	<i>Dinesh Sahu</i>
14	1906219014	DIPTIMAYEE NAYAK	<i>Diptimayee Nayak</i>	<i>Diptimayee Nayak</i>	<i>Diptimayee Nayak</i>
15	1906219015	JAGAN MAJHI	<i>Jagan Majhi</i>	<i>Jagan Majhi</i>	<i>Jagan Majhi</i>
16	1906219016	KALENDRI BEHERA	<i>Kalendri Behera</i>	<i>Kalendri Behera</i>	<i>Kalendri Behera</i>
17	1906219017	LATIKA MANJARI PATRA	<i>Latika Manjari Patra</i>	<i>Latika Manjari Patra</i>	<i>Latika Manjari Patra</i>
18	1906219018	LOKANATH SAHOO	<i>Lokanath Sahoo</i>	<i>Lokanath Sahoo</i>	<i>Lokanath Sahoo</i>
19	1906219019	MADHUBALA BEHERA	<i>Madhubala Behera</i>	<i>Madhubala Behera</i>	<i>Madhubala Behera</i>
20	1906219020	MANAS MAJHI	<i>Manas Majhi</i>	<i>Manas Majhi</i>	<i>Manas Majhi</i>
21	1906219021	MANISH KUMAR VERMA	<i>Manish Kumar Verma</i>	<i>Manish Kumar Verma</i>	<i>Manish Kumar Verma</i>
22	1906219022	MARUTI MANOHAR	<i>Maruti Manohar</i>	<i>Maruti Manohar</i>	<i>Maruti Manohar</i>



23	1906219023	MUCHIRAM SOREN	Muchiram Soren	Muchiram Soren	Muchiram Soren
24	1906219024	NAMITARANI BEHERA	Namitarani Behera	Namitarani Behera	Namitarani Behera
25	1906219025	NIRUPAMA Choudhury	Nirupama Choudhury	Nirupama Choudhury	Nirupama Choudhury
26	1906219026	PRABHUDATTA DAS	Prabhudatta Das	Prabhudatta Das	Prabhudatta Das
27	1906219027	PRABHUPADA JENA	Prabhupada Jena	Prabhupada Jena	Prabhupada Jena
28	1906219028	ROJALIN MALLIK	Rojalin Mallik	Rojalin Mallik	Rojalin Mallik
29	1906219029	SAGAR MAHAL	Sagar Mahal	Sagar Mahal	Sagar Mahal
30	1906219030	SANATAN SETHY	Sanatan Sethy	Sanatan Sethy	Sanatan Sethy
31	1906219031	SANJEEB KUMAR SAHOO	Sanjeeb Kumar Sahoo	Sanjeeb Kumar Sahoo	Sanjeeb Kumar Sahoo
32	1906219032	SAROJ KUMAR BEHERA	Saroj Kumar Behera	Saroj Kumar Behera	Saroj Kumar Behera
33	1906219033	SHIBA PRASAD NAYAK	Shiba Prasad Nayak	Shiba Prasad Nayak	Shiba Prasad Nayak
34	1906219034	SUBHROJEET SAHU	Subhrojeet Sahu	Subhrojeet Sahu	Subhrojeet Sahu
35	1906219035	SUBRAT BHOI	Subrat Bhoi	Subrat Bhoi	Subrat Bhoi
36	1906219036	SUNIL CHITRASEN SETHY	Sunil C Sethy	Sunil C Sethy	Sunil C Sethy
37	1906219037	SUPRAVA SAMANTARAY	Suprava Samantaray	Suprava Samantaray	Suprava Samantaray
38	1906219038	SURAJ KUMAR DAS	Suraj Kumar Das	Suraj Kumar Das	Suraj Kumar Das
39	1906219039	SUSHAMA SAHOO	Sushama Sahoo	Sushama Sahoo	Sushama Sahoo
40	1906219040	SWAYAM SNIGDHA ROY	Swayam Snigdha Roy	Swayam Snigdha Roy	Swayam Snigdha Roy
41	1906219041	TUKUNA BADASET	Tukuna Badaset	Tukuna Badaset	Tukuna Badaset
42	1906219042	YANASENEE SWAIN	Yanaseene Swain	Yanaseene Swain	Yanaseene Swain

Dt. 30/09/19

Dt: 01/10/19

Dt. 04/10/19

SIGNATURE OF COURSE COORDINATOR



Handwritten signature

PRINCIPAL
College of Engineering Bhubaneswar

COLLEGE OF ENGINEERING BHUBANESWAR (COEB)

Plot No.1(A),CNI complex,Patia,Bhubaneswar-751024
Odisha,India

PRINCIPAL
College of Engineering Bhubaneswar

DEPARTMENT OF BUSINESS ADMINISTRATION

- ADD ON/CERTIFICATE COURSE



STUDENT ATTENDANCE SHEET

Sheet No. 05

Programme: MBA

Course Duration:-

Name of the Course: Public Relation

Semester: 1st

A Academic Year-2019-2020

Course Code (if any):

Date: 07/10/19

Date: 08/10/19


Date: 09/10/19

Sr.No.	REGNO	NAME	Signature	Signature	Signature
1	1906219001	ALISHA SAHU	<i>Alisha Sahu</i>	<i>Alisha Sahu</i>	<i>ASHISH SETHI</i>
2	1906219002	ASHISH SETHI	<i>ASHISH SETHI</i>	<i>ASHISH SETHI</i>	<i>Baijayantimala Sethi</i>
3	1906219003	BAJAYANTIMALA SETHI	<i>Baijayantimala Sethi</i>	<i>Baijayantimala Sethi</i>	<i>BAJARANG BARIK</i>
4	1906219004	BAJARANG BARIK	<i>BAJARANG BARIK</i>	<i>BAJARANG BARIK</i>	<i>BHARATI ROUL</i>
5	1906219005	BHARATI ROUL	<i>BHARATI ROUL</i>	<i>BHARATI ROUL</i>	<i>BINAY MADKAMI</i>
6	1906219006	BINAY MADKAMI	<i>BINAY MADKAMI</i>	<i>BINAY MADKAMI</i>	<i>BISWANATH DASH</i>
7	1906219007	BISWAJIT MOHAPATRA	<i>BISWAJIT MOHAPATRA</i>	<i>BISWAJIT MOHAPATRA</i>	<i>DAMINI SETHI</i>
8	1906219008	BISWANATH DASH	<i>Biswanath Dash</i>	<i>Biswanath Dash</i>	<i>DEBENDRA BEHERA</i>
9	1906219009	DAMINI SETHI	<i>Abs</i>	<i>Abs</i>	<i>DIBYA PRAKASH DAS</i>
10	1906219010	DEBENDRA BEHERA	<i>Debenbra Behera</i>	<i>Debenbra Behera</i>	<i>DINESH KUMAR BHOI</i>
11	1906219011	DIBYA PRAKASH DAS	<i>Dibyaa Prakash Das</i>	<i>Dibyaa Prakash Das</i>	<i>DINESH SAHU</i>
12	1906219012	DINESH KUMAR BHOI	<i>Dinesh Kumar Bhoi</i>	<i>Dinesh Kumar Bhoi</i>	<i>DIPTIMAYEE NAVAK</i>
13	1906219013	DINESH SAHU	<i>Dinesh Sahu</i>	<i>Dinesh Sahu</i>	<i>JAGAN MAJHI</i>
14	1906219014	DIPTIMAYEE NAVAK	<i>DIPTIMAYEE NAVAK</i>	<i>DIPTIMAYEE NAVAK</i>	<i>KALENDRI BEHERA</i>
15	1906219015	JAGAN MAJHI	<i>Jagan majhi</i>	<i>Jagan majhi</i>	<i>LATIKA MANJARI PATRA</i>
16	1906219016	KALENDRI BEHERA	<i>Kalendrai Behera</i>	<i>Kalendrai Behera</i>	<i>LOKANATH SAHOO</i>
17	1906219017	LATIKA MANJARI PATRA	<i>Latika Manjari Patra</i>	<i>Latika Manjari Patra</i>	<i>MADHUBALA BEHERA</i>
18	1906219018	LOKANATH SAHOO	<i>Lokanath Sahoo</i>	<i>Lokanath Sahoo</i>	<i>MANAN MAJHI</i>
19	1906219019	MADHUBALA BEHERA	<i>Madhubala Behera</i>	<i>Madhubala Behera</i>	<i>MANISH KUMAR VERMA</i>
20	1906219020	MANAN MAJHI	<i>Manan Majhi</i>	<i>Manan Majhi</i>	<i>MARUTI MANOHAR</i>
21	1906219021	MANISH KUMAR VERMA	<i>Manish Kumar Verma</i>	<i>Manish Kumar Verma</i>	
22	1906219022	MARUTI MANOHAR	<i>Maruti Manohar</i>	<i>Maruti Manohar</i>	



			Dt. 07/10/19	Dt. 08/10/19	Dt. 09/10/19
23	1906219023	MUCHIRAM SOREN	Nichiram Soren	Nichiram Soren	Nichiram Soren
24	1906219024	NAMITARANI BEHERA	Namitarani Behera	Namitarani Behera	Namitarani Behera
25	1906219025	NIRUPAMA Choudhury	Nirupama Choudhury	Nirupama Choudhury	Nirupama Choudhury
26	1906219026	PRABHUDATTA DAS	Prabhubatta Das	Prabhubatta Das	Prabhubatta Das
27	1906219027	PRABHUPADA JENA	Prabrupada Jena	Prabrupada Jena	Prabrupada Jena
28	1906219028	ROJALIN MALLIK	Rojalin Malik	Rojalin Malik	Rojalin Malik
29	1906219029	SAGAR MAHAL	Sagar mahal	Sagar mahal	Sagar mahal
30	1906219030	SANATAN SETHY	Sanatan Sethy	Sanatan Sethy	Sanatan Sethy
31	1906219031	SANJEEB KUMAR SAHOO	Sanjeeb Kumar Sahoo	Sanjeeb Kumar Sahoo	Sanjeeb Kumar Sahoo
32	1906219032	SAROJ KUMAR BEHERA	Saraj Kumar Behera	Saraj Kumar Behera	Saraj Kumar Behera
33	1906219033	SHIBA PRASAD NAYAK	Shiba Prasad Nayak	Shiba Prasad Nayak	Shiba Prasad Nayak
34	1906219034	SUBHROJEET SAHU	Subhrojeet Sahu	Subhrojeet Sahu	Subhrojeet Sahu
35	1906219035	SUBRAT BHOI	Subrat Bhoi	Subrat Bhoi	Subrat Bhoi
36	1906219036	SUNIL CHITRASEN SETHY	Sunil C Sethy	Sunil C Sethy	Sunil C Sethy
37	1906219037	SUPRAVA SAMANTARAY	Suprava Samantaray	Suprava Samantaray	Suprava Samantaray
38	1906219038	SURAJ KUMAR DAS	Surai Ku Das	Surai Ku Das	Surai Ku Das
39	1906219039	SUSHAMA SAHOO	Sushama Sahoo	Sushama Sahoo	Sushama Sahoo
40	1906219040	SWAYAM SNIGDHA ROY	Swayam Snigdha Roy	Swayam Snigdha Roy	Swayam Snigdha Roy
41	1906219041	TUKUNA BADASET	Tukuna Badaset	Tukuna Badaset	Tukuna Badaset
42	1906219042	YANASENEE SWAIN	Yanasenee Swain	Yanasenee Swain	Yanasenee Swain

SIGNATURE OF COURSE COORDINATOR

PRINCIPAL
College of Engineering Bhubaneswar



COLLEGE OF ENGINEERING BHUBANESWAR (COEB)

Plot No.1(A), CNI complex, Patia, Bhubaneswar-751024

Odisha, India

R. P. Singh

PRINCIPAL

College of Engineering Bhubaneswar



DEPARTMENT OF BUSINESS ADMINISTRATION

- ADD ON / CERTIFICATE COURSE

STUDENT ATTENDANCE SHEET

Sheet No. 06

Programme: MBA

Course Duration:-

Name of the Course: Public Relation

Semester: 1st

Academic Year-2019-2020

Course Code (if any):

Date: 10/10/19

Date: 11/10/19

Date: 14/10/19

Sr.No.	REGNO	NAME	Signature	Date:	Signature	Date:	Signature	Date:
1	1906219001	ALISHA SAHU	<i>Alisha Sahu</i>		<i>Alisha Sahu</i>		<i>Alisha Sahu</i>	
2	1906219002	ASHISH SETHI	<i>Ashish Sethi</i>		<i>Ashish Sethi</i>		<i>Ashish Sethi</i>	
3	1906219003	BAJAYANTIMALA SETHI	<i>Bajayantimala Sethi</i>		<i>Bajayantimala Sethi</i>		<i>Bajayantimala Sethi</i>	
4	1906219004	BAJARANG BARIK	<i>BASARANG BARIK</i>		<i>BASARANG BARIK</i>		<i>BASARANG BARIK</i>	
5	1906219005	BHARATI ROUL	<i>Bharati Roul</i>		<i>Bharati Roul</i>		<i>Bharati Roul</i>	
6	1906219006	BINAY MADKAMI	<i>BINAY MADKAMI</i>		<i>BINAY MADKAMI</i>		<i>BINAY MADKAMI</i>	
7	1906219007	BISWAJIT MOHAPATRA	<i>Biswajit mohapatra</i>		<i>Biswajit mohapatra</i>		<i>Biswajit mohapatra</i>	
8	1906219008	BISWANATH DASH	<i>Biswanath Dash</i>		<i>Biswanath Dash</i>		<i>Biswanath Dash</i>	
9	1906219009	DAMINI SETHI						
10	1906219010	DEBENDRA BEHERA	<i>Debendra Behera</i>		<i>Debendra Behera</i>		<i>Debendra Behera</i>	
11	1906219011	DIBYA PRAKASH DAS	<i>Dibya Prakash Das</i>		<i>Dibya Prakash Das</i>		<i>Dibya Prakash Das</i>	
12	1906219012	DINESH KUMAR BHOI	<i>Dinesh Kumar Bhoi</i>		<i>Dinesh Kumar Bhoi</i>		<i>Dinesh Kumar Bhoi</i>	
13	1906219013	DINESH SAHU	<i>Dinesh Sahu</i>		<i>Dinesh Sahu</i>		<i>Dinesh Sahu</i>	
14	1906219014	DIPTIMAYEE NAYAK	<i>Diptimayee Nayak</i>		<i>Diptimayee Nayak</i>		<i>Diptimayee Nayak</i>	
15	1906219015	JAGAN MAJHI	<i>Jagan Majhi</i>		<i>Jagan Majhi</i>		<i>Jagan Majhi</i>	
16	1906219016	KALENDRI BEHERA	<i>Kalendri Behera</i>		<i>Kalendri Behera</i>		<i>Kalendri Behera</i>	
17	1906219017	LATIKA MANJARI PATRA	<i>Latika Manjari Patra</i>		<i>Latika Manjari Patra</i>		<i>Latika Manjari Patra</i>	
18	1906219018	LOKANATH SAHOO	<i>Lokanath Sahoo</i>		<i>Lokanath Sahoo</i>		<i>Lokanath Sahoo</i>	
19	1906219019	MADHUBALA BEHERA	<i>Madhubala Behera</i>		<i>Madhubala Behera</i>		<i>Madhubala Behera</i>	
20	1906219020	MANAS MAJHI	<i>Manas Majhi</i>		<i>Manas Majhi</i>		<i>Manas Majhi</i>	
21	1906219021	MANISH KUMAR VERMA	<i>Manish Kumar Verma</i>		<i>Manish Kumar Verma</i>		<i>Manish Kumar Verma</i>	
22	1906219022	MARUTI MANOHAR	<i>Maruti Manohar</i>		<i>Maruti Manohar</i>		<i>Maruti Manohar</i>	

Sumit

23	1906219023	MUCHIRAM SOREN	Muchiram Soren	Muchiram Soren	Muchiram Soren
24	1906219024	NAMITARANI BEHERA	Namitarani Behera	Namitarani Behera	Namitarani Behera
25	1906219025	NIRUPAMA Choudhury	Nirupama Choudhury	Nirupama Choudhury	Nirupama Choudhury
26	1906219026	PRABHUDATTA DAS	Prabhudatta Das	Prabhudatta Das	Prabhudatta Das
27	1906219027	PRABHUPADA JENA	Prabrupada Jena	Prabrupada Jena	Prabrupada Jena
28	1906219028	ROJALIN MALLIK	Rojalin Mallik	Rojalin Mallik	Rojalin Mallik
29	1906219029	SAGAR MAHAL	Sagar Mahal	Sagar Mahal	Sagar Mahal
30	1906219030	SANATAN SETHY	Sandatan Sethy	Sandatan Sethy	Sandatan Sethy
31	1906219031	SANJEEB KUMAR SAHOO	Sanjeeb Kumar Sahoo	Sanjeeb Kumar Sahoo	Sanjeeb Kumar Sahoo
32	1906219032	SAROJ KUMAR BEHERA	Saroj Kumar Behera	Saroj Kumar Behera	Saroj Kumar Behera
33	1906219033	SHIBA PRASAD NAYAK	Shiba Prasad Nayak	Shiba Prasad Nayak	Shiba Prasad Nayak
34	1906219034	SUBHROJEET SAHU	Subhrojeet Sahu	Subhrojeet Sahu	Subhrojeet Sahu
35	1906219035	SUBRAT BHOI	Subrat Bhoi	Subrat Bhoi	Subrat Bhoi
36	1906219036	SUNIL CHITRASEN SETHY	Sunil C Sethy	Sunil C Sethy	Sunil C Sethy
37	1906219037	SUPRAVA SAMANTARAY	Suprava Samantaray	Suprava Samantaray	Suprava Samantaray
38	1906219038	SURAJ KUMAR DAS	Suroj Kumar Das	Suroj Kumar Das	Suroj Kumar Das
39	1906219039	SUSHAMA SAHOO	Sushama Sahoo	Sushama Sahoo	Sushama Sahoo
40	1906219040	SWAYAM SINGDHA PAUT	Swayam Singdha Paut	Swayam Singdha Paut	Swayam Singdha Paut
41	1906219041	TUKUNA BADASET	Tukuna Badaset	Tukuna Badaset	Tukuna Badaset
42	1906219042	YANASENEE SWAIN	Yanasene Swain	Yanasene Swain	Yanasene Swain

SIGNATURE OF COURSE COORDINATOR



PRINCIPAL
College of Engineering Bhubaneswar

[Handwritten Signature]



COLLEGE OF ENGINEERING BHUBANESWAR
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Certificate of Completion

This is to certify that Mr./Ms. SURAJ KUMAR DAS, student of the Department

of MBA semester First bearing registration number 1906219038

has successfully completed the ADD-ON Course titled Public Relation

conducted at College of Engineering Bhubaneswar in the academic year 2019-20.

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Course-Coordinator

Principal

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This is to certify that Mr./Ms. SUSHAMA SAHOO, student of the Department

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This is to certify that Mr./Ms. SWAYAM SNIGDHA ROUT, student of the Department

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This is to certify that Mr./Ms. TUKUNA BADASET, student of the Department
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Certificate of Completion

This is to certify that Mr./Ms. YANASENEE SWAIN, student of the Department

of MBA semester First bearing registration number 1906219042

has successfully completed the ADD-ON Course titled Public Relation

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